

REGISTER ONLINE

WWW.FAMK.CO.UK

FOR CREATIVE
TEACHERS AND
PRACTITIONERS

"This course is designed for educators, lecturers, and creative professionals across all academic and artistic disciplines. It not only teaches you how to utilize AI effectively but also provides a comprehensive overview of the associated risks.

By understanding these potential risks, you'll be better equipped to prepare your learners for the future, empowering them with knowledge rather than uncertainty. Our goal is to help you create a learning environment where your students feel future-ready, not future-fearful."

ONE DAY

WORKSHOPS

FOR TEACHERS
AND LECTURERS

WHO



HOW TO USE AI IN YOUR TEACHING AND CREATIVE PRACTICE

Add a statement or something

While terms like "The EdTech tragedy" and "The cannibalization of education" reflect valid concerns about the risks and dangers associated with AI in education, it is crucial to maintain a balanced perspective. Dismissing AI altogether would be a disservice to our learners, as education without an understanding of this transformative technology is inadequate preparation for the future.

Instead of fearing AI, we must acknowledge its positive capabilities and harness them to enhance the learning experience. By equipping educators and creative professionals with the knowledge and skills to responsibly integrate AI into their practices, we can empower learners to thrive in an increasingly tech-driven world.

As the renowned management consultant Peter Drucker wisely stated in 1984, "We must innovate or die." Embracing AI in education is not just an option; it's a necessity to remain relevant and competitive in the rapidly evolving landscape of teaching and learning.

Rather than being "future-fearful," let us be "future-ready" by proactively addressing the risks while simultaneously exploring the vast potential of AI to revolutionize and enrich the educational experience for generations to come.

Date: 25th November: venue: Oxford University

26th November: London Metropolitan University

28th November:: Cambridge University

29th: November: Nottingham on Trent University

2nd December: University of Northumberland

3rd December: Univerity of Bournemouth

6th December University of Warwick

7th December: University of Manchester

Costs: £150 for day workshop inclusive of tea and coffee



The course is structured into four comprehensive sections, covering a total of six modules. This thoughtful design ensures a well-rounded exploration of AI's impact on education and creative practices.

Section 1: The Evolution of AI

This section traces the development of AI, its applications in education, and its integration into creative disciplines. Attendees will gain a solid understanding of AI's historical context and its current role in shaping these fields.

Section 2: Addressing the Challenges

Here, we delve into the critical issues surrounding the use of AI in education and creative practices. Thought-provoking discussions will cover topics such as bias, copyrights, ownership, and other ethical considerations, equipping attendees with the knowledge to navigate these complexities responsibly.

Section 3: Hands-on Practical Experience

In this interactive section, attendees will have the opportunity to apply AI tools and techniques to various creative endeavors, including screenwriting, graphic design, and filmmaking. Through hands-on exercises, they'll develop practical skills in leveraging AI to enhance their creative processes.

Section 4: Integrating AI into Practice

The final section focuses on developing strategies for incorporating AI into attendees' classrooms and professional practices moving forward. Participants will engage in discussions and collaborate on action plans, ensuring a smooth transition to AI-enhanced teaching and creative workflows.

By covering both theoretical and practical aspects of AI in education and creative practices, this course empowers attendees with the knowledge, skills, and confidence to embrace AI as a powerful tool for innovation and growth.

Register Online Today: www.famk.co.uk

Nana Ofori-Atta Oguntola is a film and TV producer, the CEO of Film Academy Milton Keynes, University Lecturer and a Doctoral research looking at the impact of AI in filmmaking education, production and viewing.

She is the creator of the course 'How to use AI in your Creative practice'

With her unique blend of practical experience, academic rigor, and visionary thinking, Nana Ofori-Atta Oguntola stands at the forefront of integrating AI into the creative arts, guiding professionals and students alike towards a future where technology and creativity and education converge in remarkable ways.